

The Creative AT&T Advertisements

AT&T is a cell phone carrier that knows how to make a successful promotion. Take a look at these great posters. Using just hands and a phone, American carrier recreates a popular idea of painting hands into the colors of different countries.



INDIA

Works in over 200 countries, like India.

at&t

The best coverage of any carrier worldwide.

For more information click att.com/wirelessinternational

The advertisement features a central image of a silver AT&T flip phone held between two elephant trunks. The trunks are wrapped in colorful, patterned fabric. The phone's screen displays the AT&T logo. The background is a solid orange color. At the bottom, there is a white banner with the AT&T logo and text.

<http://suratiundhiyu.wordpress.com/>

BAHAMAS

Works in over 200 countries, like The Bahamas.



 The best coverage of
any carrier worldwide.

For more information click
att.com/wirelessinternational

Best coverage claim based on global coverage of U.S. carriers. Activation of international service required. Service provided by AT&T Mobility. ©2008 AT&T Intellectual Property. All rights reserved. AT&T, the AT&T logo, and all other marks contained herein are trademarks of AT&T Intellectual Property and/or AT&T affiliated companies. Coverage not available in all areas.

<http://suratiundhiyu.wordpress.com/>

AUSTRALIA

Best coverage worldwide.



More phones that work in more than 200 countries, like Australia.

att.com/global

<http://suratiundhiyu.wordpress.com/>

BRAZIL

Works in over 200 countries, like Brazil.



 The best coverage of any carrier worldwide.

For more information click att.com/wirelessinternational

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CANADA

Works in over 200 countries, like Canada.



 The best coverage of any carrier worldwide.

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CHINA

Works in over 200 countries, like China.



 The best coverage of any carrier worldwide.

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EGYPT



Works in over 200 countries,
like Egypt.

 The best coverage of any carrier worldwide.

For more information click att.com/wirelessinternational

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COSTA RICA

Best coverage
worldwide.



 More phones that work in more than 200 countries, like Costa Rica.

att.com/global

<http://suratiundhiyu.wordpress.com/>

CHINA

Best coverage worldwide.



 More phones that work in more than 215 countries, like China.

att.com/global

<http://suratiundhiyu.wordpress.com/>

ENGLAND

Best coverage worldwide.

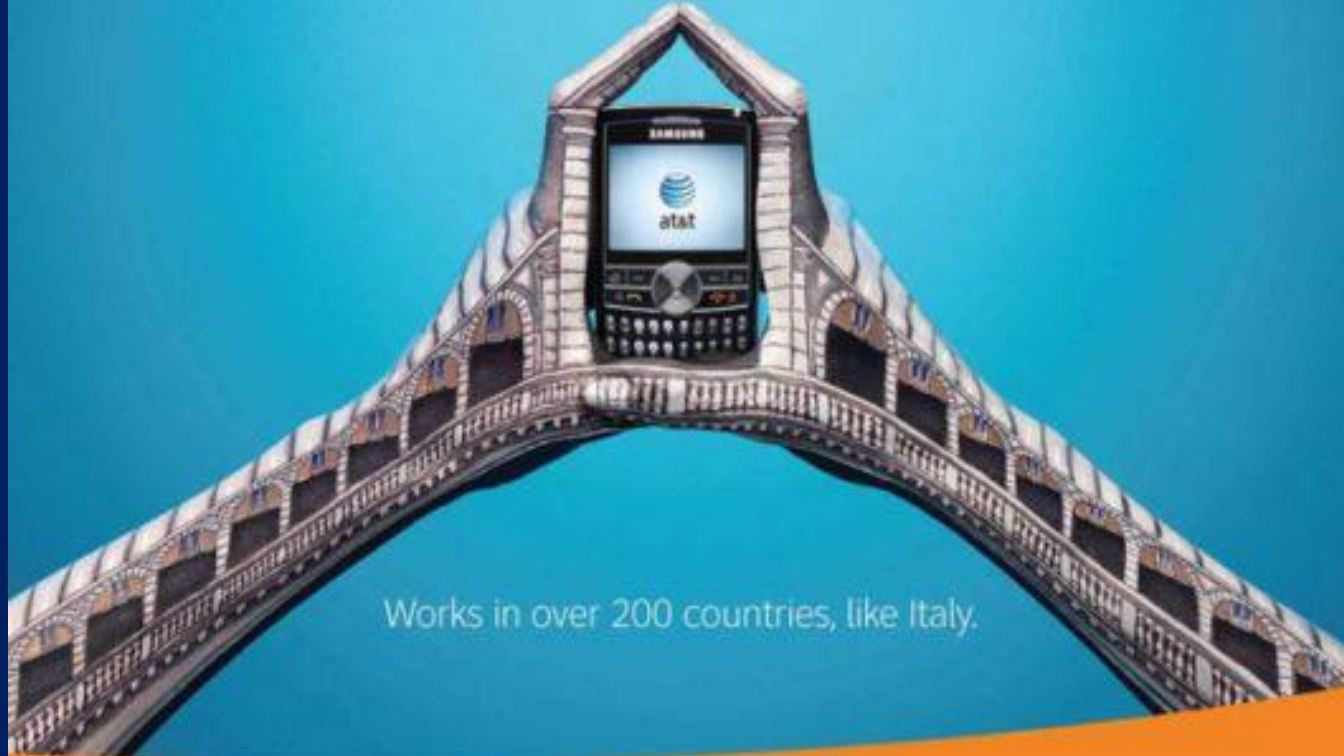


 More phones that work in more than 200 countries, like England.

att.com/global

<http://suratiundhiyu.wordpress.com/>

ITALY



Works in over 200 countries, like Italy.

 The best coverage of any carrier worldwide.

For more information click att.com/wirelessinternational

<http://suratiundhiyu.wordpress.com/>

FRANCE

Best coverage
worldwide.



 More phones that work in more
than 215 countries, like France.

att.com/global

Best coverage. Guaranteed. In global coverage of U.S. carriers. Excludes international service to France. © 2008 AT&T Knowledge Ventures. All rights reserved. AT&T, the AT&T logo, and all other marks contained herein are trademarks of AT&T Knowledge Ventures and/or AT&T Intellectual Property and/or AT&T affiliated companies. All other marks contained herein are the property of their respective owners. Coverage not available in all areas.

<http://suratiundhiyu.wordpress.com/>

JAPAN

Best coverage worldwide.



 More phones that work in more than 200 countries, like Japan.

att.com/global

<http://suratiundhiyu.wordpress.com/>

MAXICO

Works in over 200 countries, like Mexico.

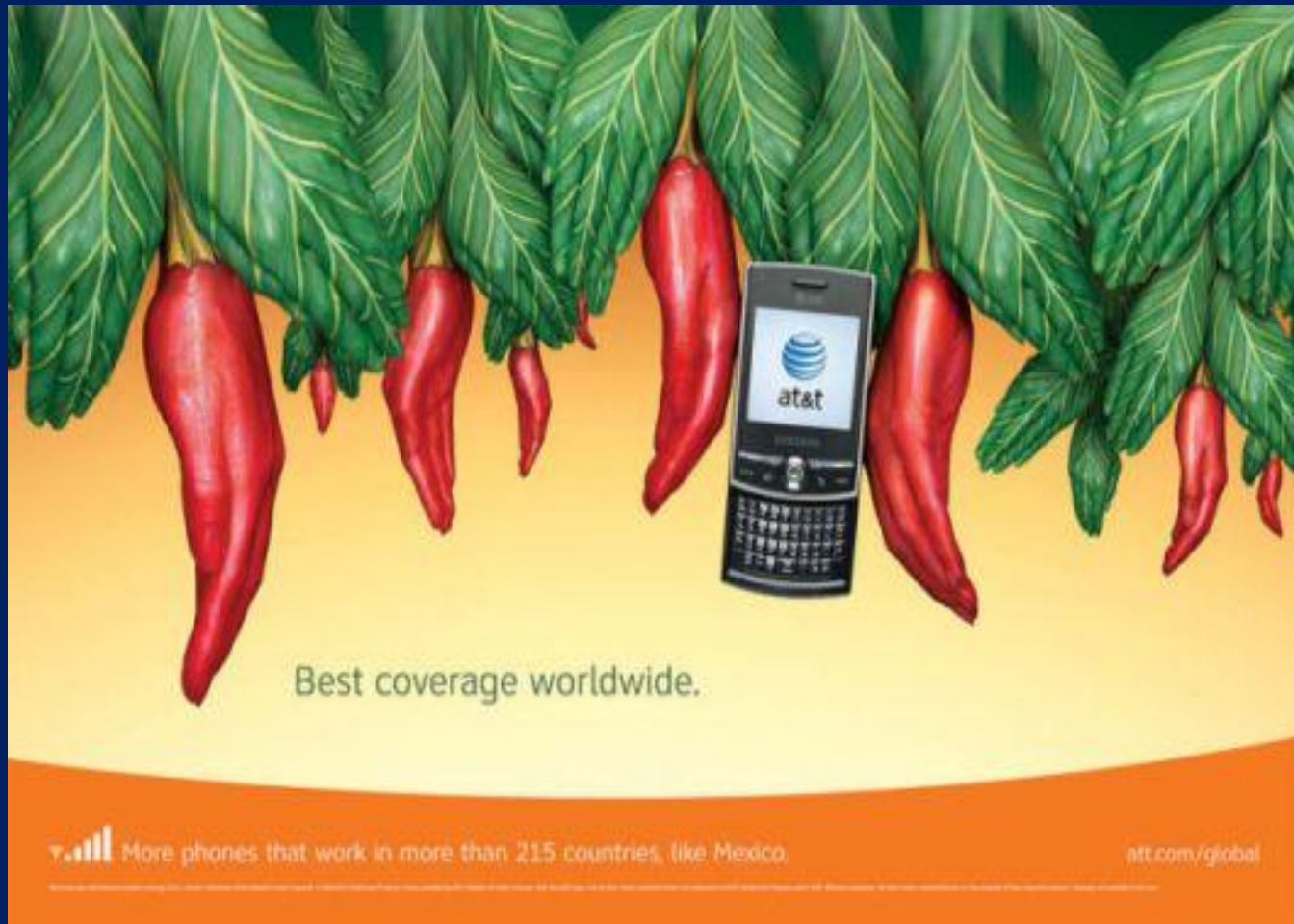


 The best coverage of any carrier worldwide.

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MEDCO

An advertisement for AT&T mobile services. The central image shows a silver AT&T mobile phone with a keypad, positioned in the center. It is surrounded by several bright red chili peppers hanging from green stems with large, pointed leaves. The background is a gradient from light yellow at the top to orange at the bottom. The text "Best coverage worldwide." is centered below the phone. At the bottom left, there is a signal strength icon and the text "More phones that work in more than 215 countries, like Mexico." At the bottom right, the URL "att.com/global" is displayed. A small line of fine print is visible at the very bottom of the advertisement.

Best coverage worldwide.

More phones that work in more than 215 countries, like Mexico.

att.com/global

<http://suratiundhiyu.wordpress.com/>

NETHERLANDS

Best coverage worldwide.



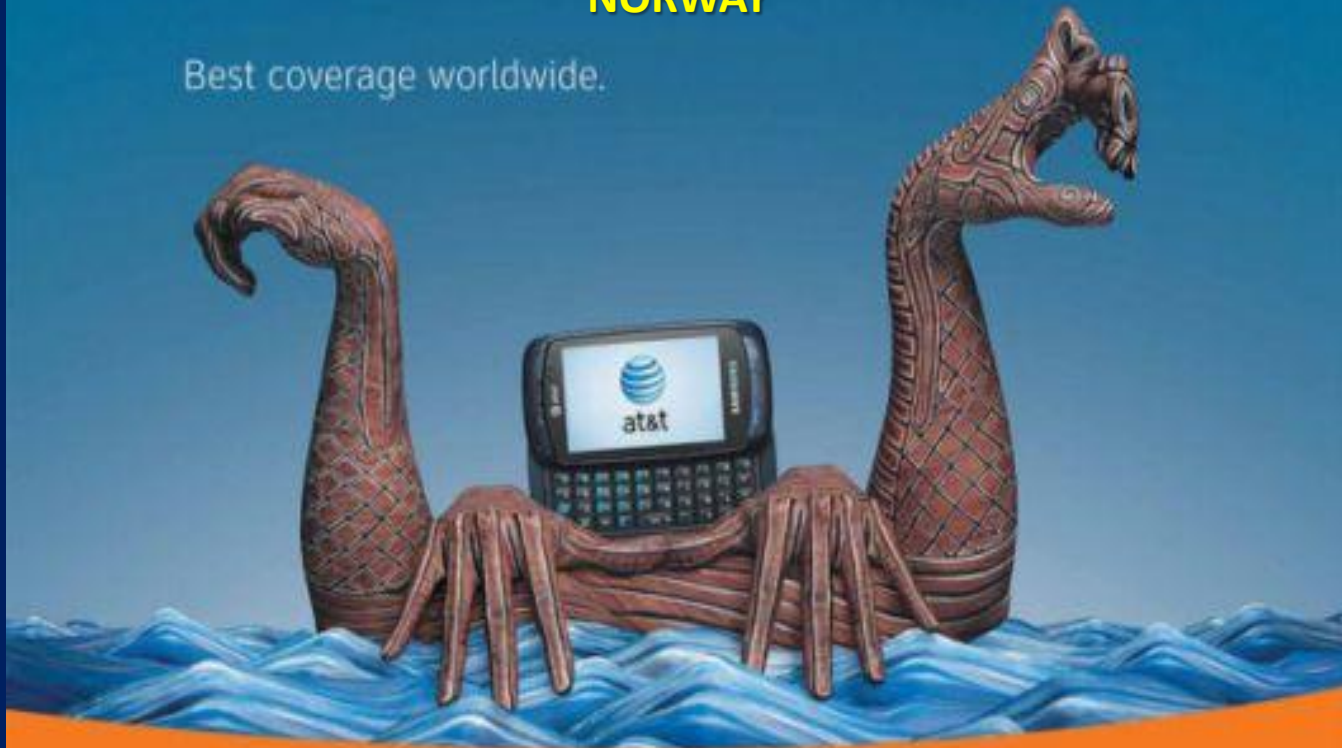
 More phones that work in more than 200 countries, like The Netherlands.

att.com/global

<http://suratiundhiyu.wordpress.com/>

NORWAY

Best coverage worldwide.



 More phones that work in more than 215 countries, like Norway.

att.com/global

<http://suratiundhiyu.wordpress.com/>

PARAGUAY

Best coverage worldwide.



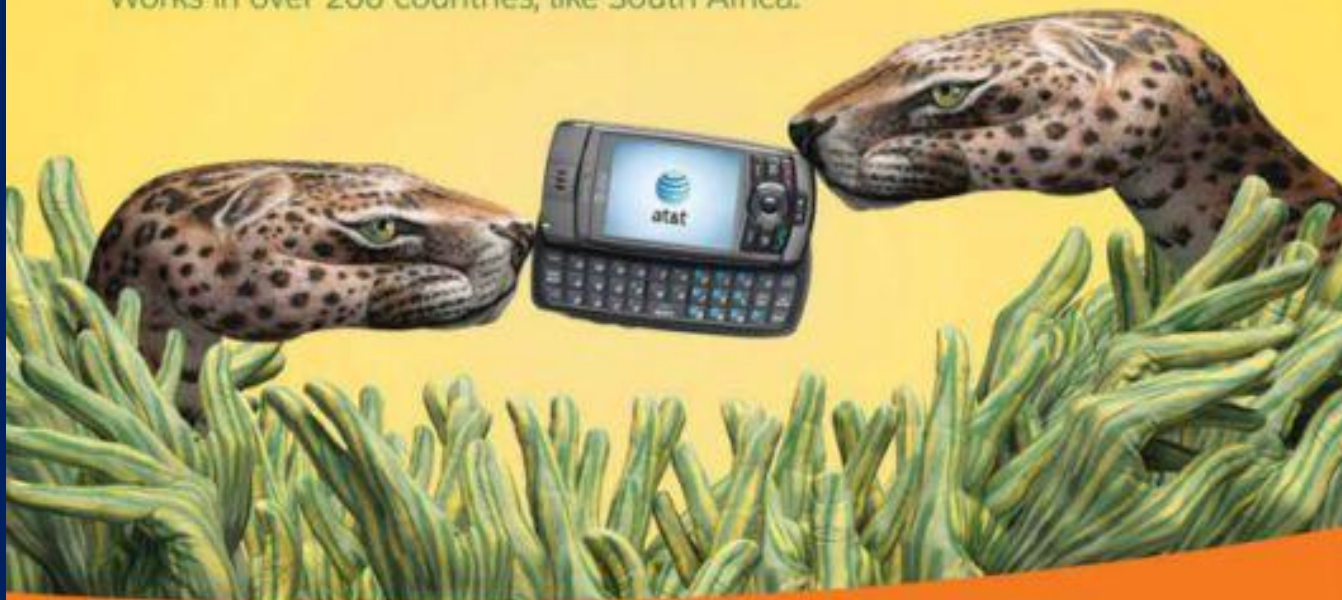
 More phones that work in more than 215 countries, like Paraguay.

att.com/global

<http://suratiundhiyu.wordpress.com/>

SOUTH AFRICA

Works in over 200 countries, like South Africa.



 The best coverage of any carrier worldwide.

For more information click att.com/wirelessinternational

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<http://suratiundhiyu.wordpress.com/>

UNITED KINGDOM

Works in over 200 countries, like the United Kingdom.



 The best coverage of any carrier worldwide.


For more information click att.com/wirelessinternational.

<http://suratiundhiyu.wordpress.com/>

JAPAN

Works in over 200 countries, like Japan.



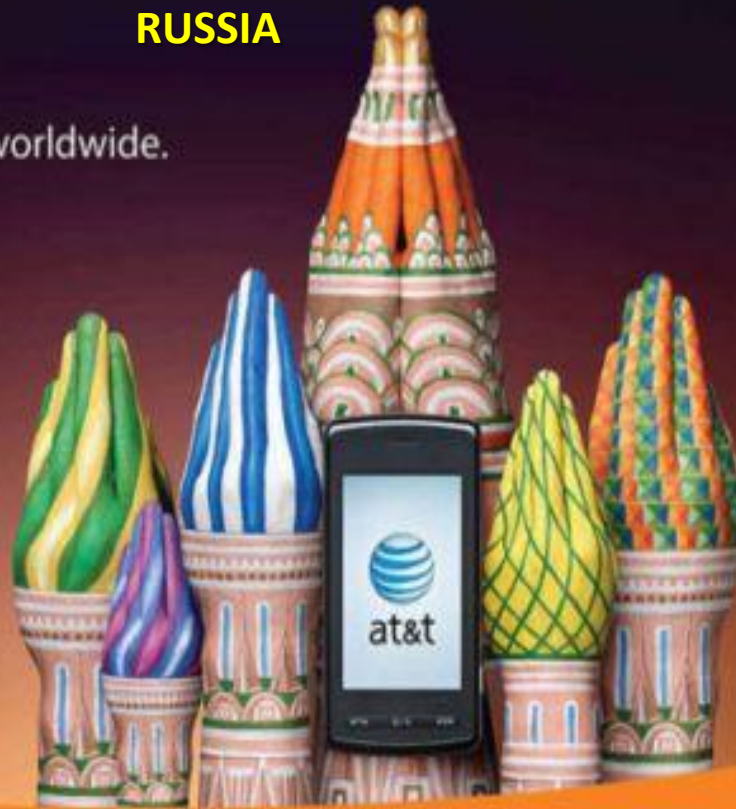
 The best coverage of any carrier worldwide.

For more information click att.com/wirelessinternational

<http://suratiundhiyu.wordpress.com/>

RUSSIA

Best coverage worldwide.



 More phones that work in more than 200 countries, like Russia.

att.com/global

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